



## Community and Public Transportation Advisory Board

Conference Call Meeting Notes

November 14, 2014

9 a.m. - 10:45 a.m.

### **C&PTAB PARTICIPANTS:**

- Doug Bridges, Non Profit
- Heidi Frost, Transportation Expert/Disabilities
- James Starzec, Public At Large
- Jennifer Beckmann, Low Income
- Larry Bredeman, Tribal
- Patricia Branson, Seniors
- Paula Pawlowski, Denali Commission
- Sharon Scott, Public at Large
- William Herman, Alaska Mental Health Trust

### **OTHER**

- Ezekiel Kaufman, Department of Health and Social Services

### **STAFF**

- Eric Taylor, Department of Transportation and public Facilities
- Marsha Bracke, C&PTAB Facilitator, Bracke and Associates, Inc.

### **Meeting Purpose**

1. Debrief Transit Conference Inputs
2. Provide Strategic Plan Status
3. Secure Public Comment
4. Collect guidance on scope and content of C&PTAB Annual Report
5. Review meeting schedule

### **References:**

- C&PTAB Meeting Summary, October 21, 2013
- C&PTAB Strategic, Plan, October 21, 2013

### **Transit Conference Debrief**

#### Definition of Coordination

- Good input
- No surprises
- Power share the biggest point of debate - is it about provider or about consumer?
- Better word might be "shared service"
- Revision proposed at conference
- Finalize and include in report

#### Interagency Working Group

- Only part of the breakout groups were responsive - disappointed about that - some sharing/some listening
- Three themes:

1. How to more meaningfully include local governments in efforts to increase coordination and hold them accountable - coordination really happens on the ground and local governments play a key role
2. Uniform reporting standards - can't diversify services without assuming additional and different reporting requirements. Understand feds place requirements on state that drives much of that - agencies need to work through that and find some uniformity. This is expected to be one of the primary efforts of the IWG.
3. More resources and funding streams needed for rural transportation.

#### Communication/Messages

- Keep using first hand stories and personal experience regarding value of coordination
- Can be refined a bit for marketing effort
- More succinct - look at and use but refine
- Benefits/value - have real succinct and meaningful bullet points that don't repeat themselves
- Use resources efficiently

#### Performance Measures

- Good participation
- Measurements must be not just quantitative - also address impact on people of lives
- Measure for intended impact/outcome
- If you're going to ask us to measure make it valid and for a specific use
- Much time is taken up in reporting
- Reporting requirements need some kind of commonality
- Reporting requirements not right sized to amount of funding received
- Relationship between reporting requirements and performance measures - systemic - do together

#### Medical Transportation Conference Session

- Deferred to national experts
- Material they provided broad - needs to be grounded in Alaska context
- Not enough time
- Want to know what models are out there; what issues exist in Alaska; what can be tailored/developed to meet Alaska Needs
- Regarding next steps - continue to focus on non-emergency medical transportation and produce report

#### C&PTAB Report Input

- Strategic Plan
- Definition of Coordination
- IWG Charter, status, board sign off, membership, work area(s), where we'll be in six months - anticipated focus on uniform reporting requirements
- Communicate/emphasize benefits of coordination
- We've sold the benefits of coordination enough to establish this group to continue working on it
- Provide summary of public outreach and input, including feedback from conference and AML presentation
- Regarding medical transportation - summary of status, challenges and next steps
- Reference previous reports as appropriate

- Discussion about performance measures - tie to reporting requirements, need for impact information
- Synopsis of work
- Outline progress and next steps
- Forecast on where we hope to go
- Acronyms/definitions
- Short Executive Summary providing substance of report
- Unmet need in interior - now and in future - vast
- Good understanding of scope of public input
- Summarize where we've been, where we are, public input, recap where we're going, next steps, common language
- Supplement next steps to explain WHY those steps are important to take

#### **Public Comment**

No public comment was provided.

#### **Meeting Schedule**

Marsha is soliciting more input to schedule the January meeting at a time most conducive to broad participation; May and June meetings are already scheduled and notices sent. The next conference call of the group is December 10, 2013. Subsequent conference calls will be scheduled after the completion of existing scheduling efforts.

#### **ACTION:**

1. C&PTAB members will review the draft Interagency Working Group Charter and send comments to Marsha prior to the next call for resolution, discussion and acceptance of the Charter planned for the December 10 call.
2. C&PTAB members will review the draft marketing Request for Proposal and discuss during the next call.
3. Marsha will send both documents to the group for review.
4. Marsha will draft a C&PTAB report for the group's consideration, review and refinement during the December call.
5. Marsha will continue to work to schedule the January/February meeting and will advise the group of the final date ASAP.