

COMMUNITY AND PUBLIC TRANSPORTATION ADVISORY BOARD

STRATEGIC ACTION PLAN

MAY 29, 2013 WORKING DRAFT

Purpose

In 2012, the Alaska State Legislature established the Community and Public Transportation Advisory Board (C&PTAB) within the Department of Transportation & Public Facilities (DOT&PF).

The Board is charged with preparing a strategic plan that includes the mission, objectives, initiatives, and performance goals for coordinated and community transportation in the state. It will also perform other tasks related to improving agency coordination and/or combining of services to achieve cost savings in the funding and delivery of community and public transportation services (AS 44.42.095)

The C&PTAB will build upon the considerable work accomplished by the Governor's Coordinated Transportation Task Force (CTTF) from 2009 to 2012, specifically the CTTF Final Report of February 2012 and the Coordinated Transportation Action Plan the CTTF included within that document.

The C&PTAB consists of 13 members who serve at the pleasure of the Governor.

This is version 1 of the C&PTAB's Strategic Action Plan, which intentionally considers the work of the CTTF Action Plan of February 2012, additional information secured by the C&PTAB since that publication was issued, public and stakeholder input provided at the 2012 Alaska Community Transit Conference in Anchorage and the C&PTAB's own community outreach efforts.

Scope

This first version of the C&PTAB Strategic Action Plan presents and outlines C&PTAB efforts to secure effective coordinated community and

public transportation systems in Alaska. It outlines the desired future conditions for the community and public transportation system, and the specific actions the C&PTAB is taking to get there. Addendum 1 provides the specific detail.

The Strategic Plan is specifically designed as a working document, subject to reevaluation and updating on a six month basis. Completed activities are anticipated to result in a number of specific recommendations for the Governor and the State Legislature; those recommendations will populate future versions of this Strategic Plan.

Desired Future Conditions

The following depict the desired future conditions for the community and public transportation system the C&PTAB seeks to secure over the next 3-5 years:

- State agencies and tribes are employing measurements that indicate the effective of transportation coordination, benefits (including economic development, services and funding. These measurements are trackable and data is used in a consistent fashion.
- Municipalities are addressing taxicab ordinances in a manner that fosters accessibility and safety for consumers
- State agencies, tribes and the veterans administration are actively breaking down barriers across programs to minimize costs and streamline services and state agency funding
- All local governments, tribes and applicants for any and all federal and state funds are mandated to respond to priorities

established in their local coordinated public transit/human services transportation plans

- Users have access to the most appropriate and efficient transportation to meet their needs, and measurements are in place that indicates appropriate accessibility.

Strategic Direction

The C&PTAB has identified a number of specific strategies to pursue in the interest of securing the stated desired future conditions. Over the next year or two, the C&PTAB will be

- Developing common definitions, terminology and criteria to describe and depict coordinated community and public transportation
- Establishing grant and RFP conditions based on those criteria and used for funding transportation awards
- Exploring solutions used by other states and municipalities specific to taxi cab ordinances and Medicaid brokerages, identifying best practices and providing templates as appropriate for state and local use
- Establishing a state interagency work group as a subcommittee to the C&PTAB with which to consult and work on interagency-specific issues and barriers
- Educating a range of audiences about transportation options, it's relevance to a variety of individuals and stakeholder groups, the benefits coordination provides the state and the user, and the role coordination plays in the community and the state
- Preparing performance measures for tracking results specific to coordination activities and outcomes, including the work of the C&PTAB itself, the transit community as a whole (including transit providers and those who fund or provide transportation benefits) and the degree to which the system starts to address unmet needs

- Inventorying regulations and funding streams
- Establishing a Transportation Ombudsmen at the state level with the duty to coordinate and facilitate efforts across state agencies

How to be involved

The C&PTAB meets three times per year in a different location in Alaska, and always in the third week of October at the Alaska Community Transit Conference. Each meeting typically features a location-specific public stakeholder forum featuring interaction among the board members and locals. The Transit Conference typically features an interactive discussion among conference participants and the board, where the board seeks specific input on its draft products, insights on issues it is working or needs to work, and input specific to attendees interests. Of course, all individuals are welcome to attend C&PTAB meetings and opportunities for public comment are always provide.

The C&PTAB website, holding all its meeting materials and announcements, is at <http://www.dot.state.ak.us/stwdplng/cptab/>

To discuss membership opportunities or address other questions about the C&PTAB, contact

Jeff Ottesen, Chair
Director, Division of Program Development
 Alaska Dept of Transportation & Public Facilities
 (907) 465-4070
jeff.ottesen@alaska.gov

Eric Taylor, Coordinator
Manager, Statewide Long-Range Transportation Plan & Transit Program
 Alaska Dept of Transportation & Public Facilities
 (907) 465-8958
eric.taylor@alaska.gov

Marsha Bracke, Facilitator
 Bracke and Associates, Inc.
 (208) 867-3714
marsha@marshabracke.com

Alaska Community and Public Transportation Advisory Board: Strategic Plan May 29, 2013

STRATEGIC DIRECTION		Jun-13	Jul-13	Aug-13	Sep-13	Oct-13	Nov-13	Dec-13	Jan-14	Apr-14	May-14	Jun-14	Resources	TEAM MEMBERS
1. Developing common definitions/criteria/terminology													Internet Debbi Howard FTA Publications	Jennifer Beckmann Cheryl Walsh Glenn Miller
a	Research definitions of coordination by FTA, NTD/AK DOT, Older Americans Act		15-Jul											
b	Check out service categories of state agencies related to transportation (DOL, HSS)		15-Jul											
c	Research definitions related to transportation			15-Aug										
d	Provide definitions of coordination and other relevant terms				1-Sep									
2. Establishing grant/RFP conditions for funding awards														
3. Exploring solutions used by other states and municipalities (including Medicaid brokerages and creating templates and for state and locals use)													Teleconference line 12 hours of meetings 288 hours of research 24 hours of writing report Printing costs Online place to store	Doug Bridges Heidi Frost Joan O'Keefe (volunteered)
a	Meet by phone once a month	x	x	x	x	x	x							
b	Research and report findings on 6 states per person per month	6	6	6	6									
c	Present draft report for taxi ordinances					15-Oct								
d	Present draft report for Medicaid brokerages					15-Oct								
e	Deliver Report on comparative accessible taxi ordinances, including templates						29-Nov							
f	Deliver Report describing best practices on medical ground transportation in the USA including templates						29-Nov							
4. Establishing interagency (state) working group													Time Administrative Support Meeting space Hosting (budget/travel)	Duane Mayes Robbie Graham Jon Sherwood
a	Establish membership criteria		30-Jun											
b	Craft group charter		30-Jun											
c	Identify qualified agencies		30-Jun											
d	Identify benefits of participating in working group			31-Jul										
e	Gain Commissioner level support for participation			31-Jul										
f	Appoint/designate 15 official members				15-Aug									
g	Convene first meeting of interagency working group					29-Sep								
h	Monthly Meetings					x	x	x	x	x	x	x		
5. Educating audiences about transportation options, relevance, benefits and role of coordination as appropriate													Time: Pat Branson and Jeff Ottesen DOT web/graphics staff Funding for marketing consultant \$100K	Pat Branson Jeff Ottesen DOT graphic/web staff DOT transit staff
a	Invite state agencies to attend state transit conference (incentivize as appropriate)			15-Aug										
b	Get on Alaska Municipal League fall conference meeting agenda			15-Aug										
c	Present benefits of coordination to state agency audience at transit conference					15-Oct								
d	Present benefits of coordination to Alaska Municipal League attendees						13-Nov							
e	Generate RFP to select marketing consultant to develop communication plan							15-Jan						
f	Complete marketing outline, launch coordinated transportation website (with loco)										15-Jan			
6. Preparing performance measures for tracking results (C&PTAB, transit community, unmet needs)													Time C&PTAB members	Bill Herman Carol Wren
a	Collect multiyear data currently being collected by DOT&PF, State, Federal, Tribes						15-Nov							
b	Develop "idealized" measures we want to collect (data development agenda)							15-Jan						
c	From "definition of coordination" group, establish a scale of coordination and apply to coordination systems around the state									15-Feb				
7. Establishing a transportation ombudsmen														
8. Inventorying regulations and funding streams														
C&PTAB DELIVERABLES				Draft Strategic Plan & Recmdtn's	Deliver Annual Funding Review	Transit Conf Engagement on tasks / draft products	Deliver Strategic Plan & Recmdtn's					Prepare Draft Annual Funding Review		Chair, Board, Staff

