

# MEMORANDUM

# State of Alaska

Department of Transportation & Public Facilities  
Statewide Design & Engineering Services

TO: SEE DISTRIBUTION


DATE: December 3, 2004

FILE NO:

TELEPHONE NO: 465-6962

FAX NUMBER: 465-5240

TEXT TELEPHONE: 465-3652

FROM: Gary Hogins, P.E.   
Chief Engineer  
Statewide Design & Engineering Services

SUBJECT: Guidance – Outdoor  
Advertising

DOT&PF interprets AS 19.25.105(a)(2) "... advertising activities conducted on the property" as permitting signs - located outside the state's rights-of-way – that announce participation in the construction of a structure on the property where the sign is placed, or informing the public of the type of structure to be constructed. Here are examples, by no means exclusive, of allowable signs: "Future Home of [name of building or company]," or "Constructed by [name of construction company or union]," or "Financing provided by [name of financial institution]."

Once construction activity is completed, the signage must be removed within 10 days in accordance with 17 AAC 20.005(a). In most instances, the date when construction activity is completed will be the date an occupancy permit is issued from the appropriate government entity.

## DISTRIBUTION:

John F. Bennett, Chief Right of Way Agent, Northern Region  
Rob Murphy, Chief Right of Way Agent, Southeast Region  
Bill Strickler, P.E., Acting Chief Right of Way Agent, Central Region  
Rick Kauzlarich, State Right of Way Chief

Cc: John MacKinnon, Deputy Commissioner