

The Parks Highway Corridor Partnership Plan

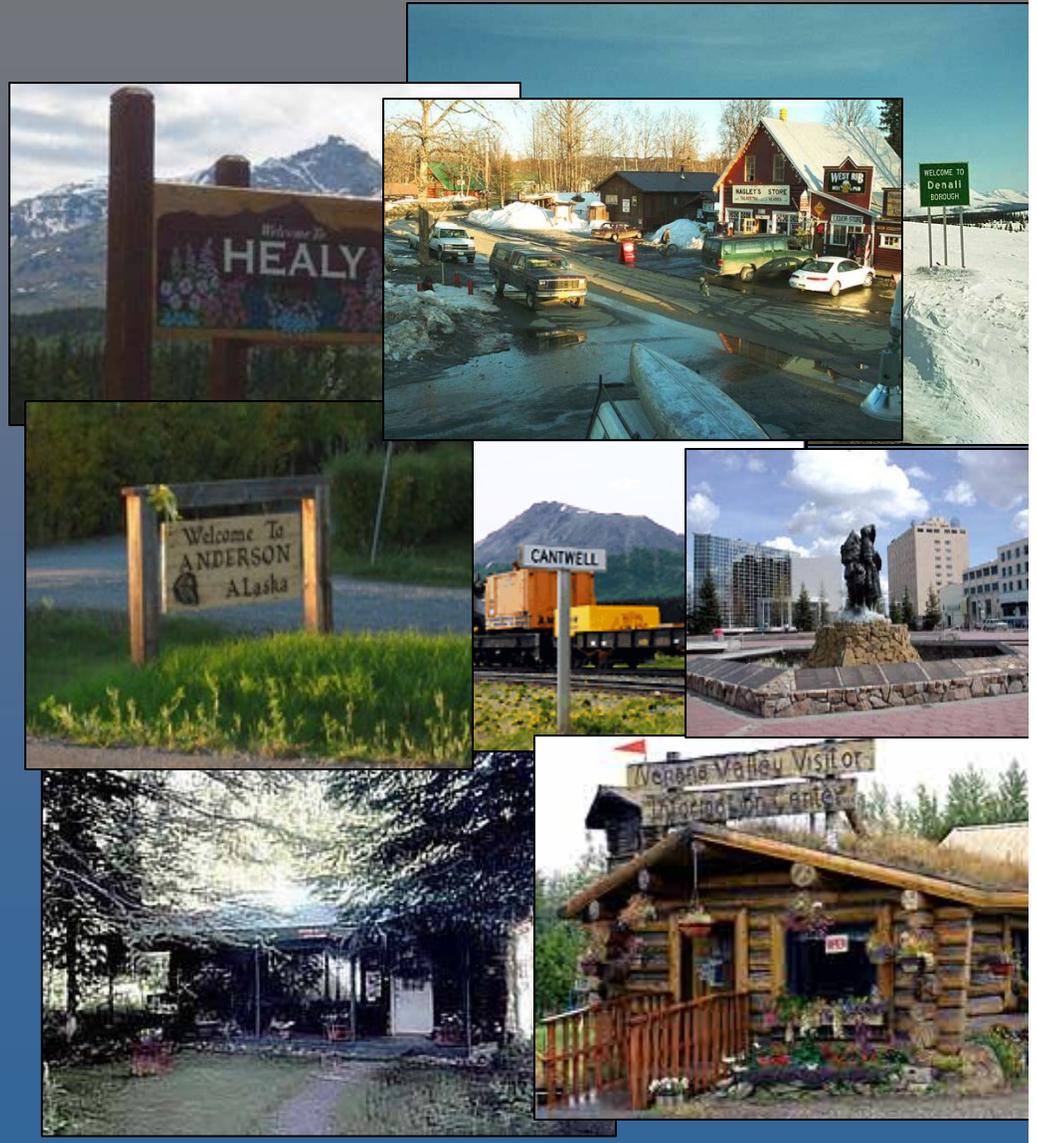
Presentation outline

- **What is a Corridor Partnership Plan?**
- **Corridor Partnership Plan purpose**
- **Corridor Partnership Plan advantages**
- **Approach and planning process**
- **Project goals**
- **Timeline**
- **Grassroots task force**

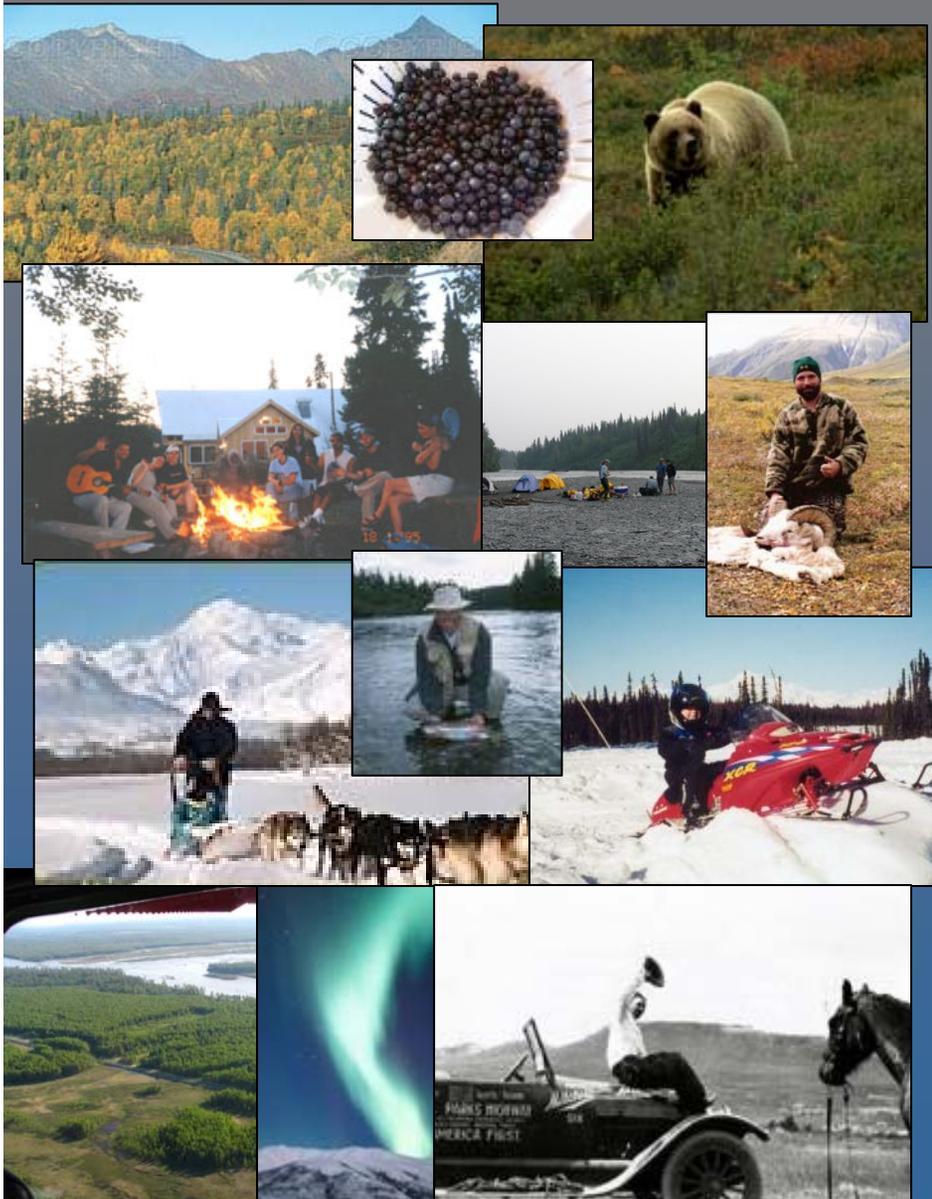


What is a Corridor Partnership Plan?

- A document that:
 - Promotes *recognition*, NOT regulation
 - Makes *recommendations*, NOT policies
 - Identifies *opportunities*
 - Expression of *local desires*



Corridor Partnership Plan Purpose



- To identify and assess key resources
 - Scenic
 - Historic
 - Cultural
 - Natural
 - Recreational
 - Archaeological
- Identify way to enhance, promote, and protect these resources

Corridor Partnership Plan Advantages

- Funding opportunities
 - Need to be in the plan
 - Safety improvements, waysides, marketing
- Recognition of byway resources/businesses
 - Brochures, website
- National Scenic Byway or All-American Road designation
 - National and international marketing, additional funding



Parks Highway Corridor Partnership Plan Approach

- Driving process = community involvement
 - Grassroots task force composed of highway stakeholders



Project Goals

1. Establish a grassroots task force
2. Identify resources and values & methods to promote, enhance, and protect them
3. Prepare and distribute plan
4. Support implementation of plan suggestions
5. Support state designation for other segments

Grassroots Task Force

- Role = provide guidance on the plan
 - Identify stakeholders
 - Provide input on plan goals and objectives
 - Prioritize Byway needs
- Time commitment
 - Periodic meetings





Questions?



Brainstorming Session

Purpose:

- Generate ideas and clarify why the Parks is important to the highway community
- Identify values of the Parks Highway
- Identify ways to promote, enhance, and protect these values



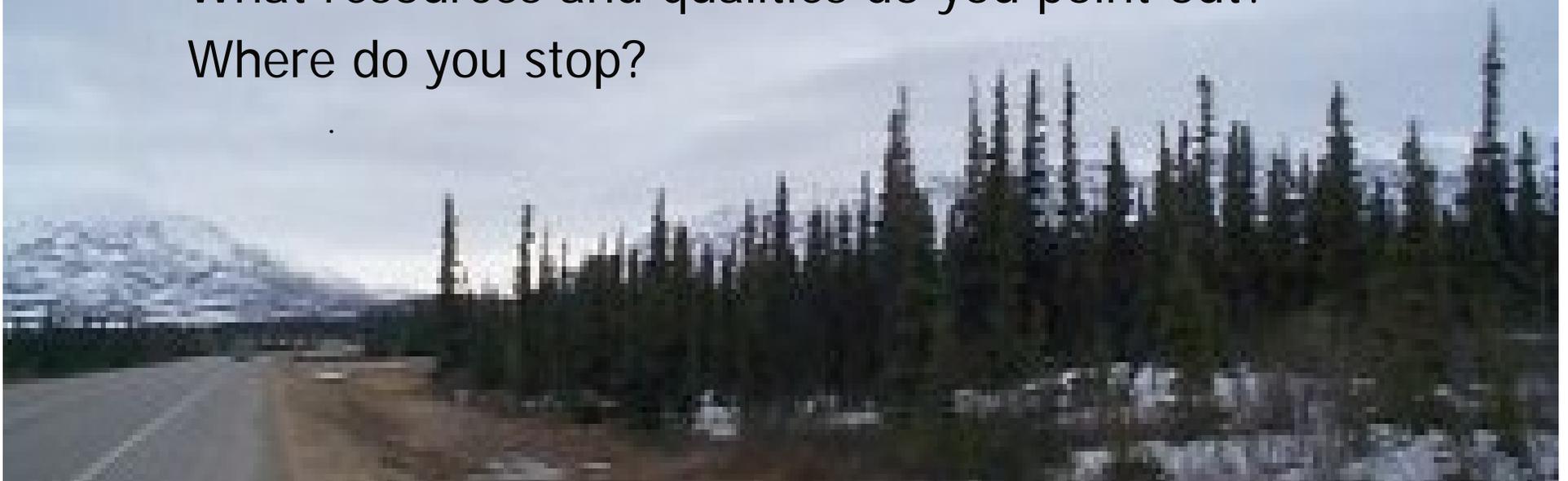
Brainstorming Session

Scenario: Imagine you are driving the Parks with an out-of-state friend who has never been to Alaska before. To make sure that they understand how special the Parks Highway is:

What stories do you tell?

What resources and qualities do you point out?

Where do you stop?



Brainstorming Session

Scenario: Envision yourself driving the Parks Highway in 2015.

What would you like the experience to be like?

What kinds of additional opportunities could exist along the highway for both residents and visitors?



Thanks for coming!

