

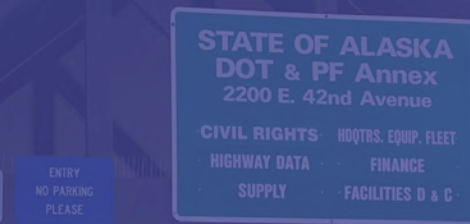


I'm DBE certified. Now what?

As a newly certified Disadvantaged Business Enterprise (DBE) you now have access to expanded contracting opportunities on federally funded projects.

This guide will help you navigate the next steps, connect with valuable resources, and maximize your certification benefits.

**Unlock Contracting
Opportunities & Build Your
Business!**



Alaska Department of Transportation & Public Facilities Civil Rights Office

Phone: 907-269-0844
Website: dot.alaska.gov/cvlrts/
Address: 2200 E 42nd Ave
Anchorage, AK 99508



The Alaska DOT&PF mission is to "Keep Alaska Moving through service and infrastructure."

The Civil Rights Office vision is to ensure transportation services are provided in a non-discriminatory manner, where all communities and individuals have equal access to opportunities in Alaska's transportation system.

Events & Trainings

The Civil Rights Office organizes a range of annual events and training sessions, including:

- Newly certified firm orientations
- Quarterly Trainings
- Annual Civil Rights Office Conference
- Other trainings and business growth opportunities shared via Events website.

To learn more about upcoming trainings and events, visit: dot.alaska.gov/cvlrts/events.php

Market Your Firm

To market your firm effectively, highlight key elements like your team's expertise, performance, certifications, and industry affiliations. Showcase your services through a strong website, capability statements, and relevant publications. Ensure your business cards are impactful, clearly outlining your services, and always be responsive to calls—prime contractors may move on if you don't. Tip: Display your DBE/ACDBE certification status on your business cards and website.

Be Proactive

Congratulations on your DBE/ACDBE certification! While this status helps you promote your business, securing contracts requires actively bidding on projects. Navigate the Alaska DOT&PF project websites to get started.

Online Public Notice:

- aws.state.ak.us/OnlinePublicNotices/Notices/Search.aspx

Bidding Information:

- dot.alaska.gov/procurement/bidding/

Plan Holders List:

- dot.alaska.gov/procurement/awp/awp-plans.cfm?pn=1571

Commercially Useful Function

A Commercially Useful Function (CUF) means a DBE/ACDBE firm must actively perform, manage, and supervise its contracted work using its own resources. This includes overseeing operations, ordering materials, and fulfilling obligations independently. A firm does not meet CUF requirements if it serves only as a pass-through. CUF compliance is essential to maintaining the integrity of DBE participation and meeting federal requirements.

A CUF is performed by Alaska DOT&PF at the beginning and end of a project to ensure compliance.

New Firm Orientations

Newly certified? Attend one of our orientations for DBE/ACDBE firms, designed to set you up for success! In partnership with Alaska APEX Accelerator (federal procurement), these sessions provide valuable insights into the DBE Program, including compliance requirements, support services, and training opportunities. You'll also learn how to actively bid on federally funded projects and navigate the Alaska DOT&PF websites effectively.

From Alaska APEX Accelerator you will gain a clear understanding of how to navigate the federal contracting process, from identifying opportunities to submitting competitive bids.

Monthly Orientations are held on the third Thursday of every month and last for 1.5 hours.

To learn more about how to register and access previous presentations, visit:

dot.alaska.gov/cvlrts/dbeorientation.shtml

Transporter Newsletter

Stay informed with the Alaska DOT&PF Civil Rights Office by subscribing to our quarterly Transporter Newsletters, where we share important updates and events for DBE/ACDBE firms, prime contractors, partners, and stakeholders.

Sign up here:

dot.alaska.gov/cvlrts/newsletter.shtml

Support Services

50% DBE Reimbursement Program:

- Get 50% reimbursement on eligible expenses to support DBE business growth and development. (Note: not eligible for ACDBE firms).

Govology Webinars:

- Access free expert-led webinars on government contracting and business development.

Create a Capability Statement:

- Learn how to craft a professional capability statement to market your business.

Loan Programs for Certified Firms:

- Explore financing options for working capital, equipment, and expansion.

Small Business & Financial Resources:

- Discover small business resources available for federal contracting and procurement at both the state and national levels.

DBE/ACDBE Participation Survey:

- Share your experience to help improve engagement, training and opportunities.

Learn more about Support Services here:

dot.alaska.gov/cvlrts/ss.shtml

File a Complaint

If you need to file a complaint regarding alleged noncompliance with the responsibilities outlined in 49 CFR Part 26, complaints must be submitted within 180 days.

View complaint form and procedure here:

dot.alaska.gov/cvlrts/forms/Alaska-DOTPF-CRO-DBE-Complaint-Form.pdf
