

# Alaska Strategic Plan for Statewide Coordinated Community and Public Transportation: February 6, 2014

## Alaska Community and Public Transportation Advisory Board

STRATEGIC DIRECTION	Feb-14	Mar-14	Apr-14	May-14	Jun-15	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	Resources	TEAM MEMBERS
<b>1. Developing common definitions/criteria/terminology</b>												COMPLETE	
a	DEFINITION COMPLETE												
<b>2. Exploring solutions used by other states and municipalities (including Medicaid medical transportation and creating templates and for state and locals use)</b>												Teleconference line 12 hours of meetings 288 hours of research 24 hours of writing report Printing costs    Online place to store reports	Doug Bridges Heidi Frost Cheryl Walsh David Levy
<b>2.1 Medical Transportation</b>													
a	Continue to communicate with other states on best practices for NEMT												
b	Determine the areas of interest to highlight (e.g., services covered, brokerage model, etc.)												
c	Review State of Alaska Agencies agencies and if they could participate (perhaps goes to group 4)												
d	Write report on medical transportation practices available to Alaska												
<b>2.2 Accessible Taxi</b>													
e	Continue to review ordinances, enforcement, trainings, vehicle standards												
f	Write draft ordinance												
g	Write report on accessible taxis												
<b>3. Establishing interagency (state) working group</b>												Paula Pawlowski	Duane Mayes Paula Pawlowski/ Susan Bell Jon Sherwood Ezekiel Kaufman
a	CHARTER COMPLETE												
b	Gain Commissioner-level support/Designation												
c	Convene first meeting of interagency working group												
d	Complete Work Plan 2014-2015 (see Draft Februray 6, 2014)												
e	Inventory Regulations and Funding Streams												
f	Incorporate the following activates into work plan per C&PTAB inquiry: Check out service categories of state agencies related to transportation (DOL, HSS), Research definitions related to transportation; Collect/inventory existing RFP requirement; report on analysis of definitions and RFP requirements; integrate performance measures)												
a	Meet every two months												
<b>4. Educating audiences about transportation options, relevance, benefits and role of coordination as appropriate</b>												Time: Pat Branson Jeff Ottesen DOT web/graphics staff Funding for marketing consultant    \$100K	Pat Branson Jeff Ottesen DOT graphic/ web staff DOT transit staff
a	Invite state agencies to attend state transit conference (incentivize as appropriate)												
b	Get on Alaska Municipal League fall conference meeting agenda - COMPLETE 2013/Repeat 2014												
c	Present benefits of coordination to state agency audience at transit conference												
d	Present benefits of coordination to Alaska Municipal League attendees												
e	Generate RFP to select marketing consultant to develop communication plan												
f	Complete marketing outline, launch coordinated transportation website (with loco)												
<b>5. Preparing performance measures for tracking results (C&amp;PTAB, transit community, unmet needs)</b>												Time C&PTAB members	Bill Herman Sharon Scott Glenn Miller Larry Bredeman James Starzec
a	Collect multiyear data currently being collected by DOT&PF, State, Federal, Tribes, Municipalities												
b	Develop "idealized" measures we want to collect (data development agenda)												
c	From "definition of coordination" group, establish a scale of coordination and apply to coordination systems around the state												
d	Integrate results with IWG work												
e	Integrate results with Marketing effort												
f	Conduct monthly conference calls												
<b>6. Establishing a transportation ombudsmen</b>													
<b>C&amp;PTAB DELIVERABLES</b>													Chair, Board, Staff