Graduate Certificates in Construction Management

2007 ALASKA ASPHALT PAVEMENT SUMMIT

Dr. Robert A. Perkins, PE

Comments on Engineering Education

- Incomplete education from bachelor's
- Loosing mentoring class at work
- Market for standard M.S. programs
- Employer sponsored and CEUs
- The cost of programs versus their value
 - To employers
 - To student/employees

ASCE Body of Knowledge Communication Project Marketing Team Leadership Management Building Leadership Skills Tecl nical Depth of skills FIG. 1. Desired Skill Concentration for CE

Transportation

- Undergraduate basic transportation
- Highway design
- Airport/other design
- Traffic/planning
- Materials
- Other?

Ten pounds of stuff in a 5 pound bag



OJT and employer sponsored education

- Loosing mentors
- Time to Completion
- Lack program
- Lack credential
- Quality varies
- · Participation varies
- Cost for Alaska



General decline in engineering postgraduate education

- General employment situation of engineers is good sellers market
- Full-time MS does not pay for US Citizen engineers
- Evening courses are demanding



Student/employees Want

- Skills
- Confidence
- Advancement
- Money
- Sheepskin



Mismatch Problem

- Employers want more skills
 - And public, too
 - Generally willing to pay
- Employees want skills and compensation
- Need to match value to employer with "cost" to employee
 - Time and effort



Increase value of education?

- Education more specific to employer's needs
- More convenient for students and employers
- Give credential sooner

Graduate Certificates

- Typically 12 to 15 graduate credits
 - Can count towards MS
- · Focused on narrow area
 - Design of Pharmaceutical Facilities
 - Value Chain Enterprise Systems
 - Pharmaceutical Process Engineering
- · Often distance delivered

AK DOT Classes

- Asked UAF to offer some construction management classes last spring
- UAF generated preliminary information
- Met with AK DOT to refine
- Gary Tyndall took plan to contractors, owners, AGC, etc.

Findings

- Emphasize management skills
- Target individuals who have
 - engineering or technical bachelor's degrees, and
 - who have several years of subsequent work experience.
- Short, concentrated modules
 - completed and applied quickly.
- · Convenient times and locations
 - during seasons that minimize conflict with construction activities.

First, Early, Draft of Certificate Program

Had Four Discipline Area

- Human interactions and communications (4-6 credits)
- Construction project management (4-6 credits)
- Construction contract administration (4-6 credits)
- 4. Other Areas (3-4 credits total)



This Spring

- Offer six one-credit courses
- AK DOT will sponsor three of them
- All meet either Mon-Wed or Tue-Thru
 - 3:00 to 5:15 for six meetings
- At CDE Conference Room
 - Old Bowers Building

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- The AK DOT courses are:
 - The Big Picture, systems thinking and organizational dynamics (Dr. Herman)
 - Scheduling for Construction Administration (Dr. Bennett)
 - Managing Risk (Dr. Perkins)
- The non-sponsored courses are:
 - Overview of Environmental Laws, Regulations, and Permitting (Dr. Perkins)
 - Power and politics, effect on motivation (Dr. Herman)
 - Construction Claims Case Studies (Dr. Bennett)

Distance

- Three of the classes will be delivered to Nome
- CDE direct to Nome campus
 - No parking problem
- Still looking for Anchorage anchor for other three
 - Need audio conference room
 - Could be other location

Questions to you

- Is this a one-time venture?
- Start of something new?
 - Graduate Certificate in Construction Mgt.
- Other certificates?
 - Pre-construction engineering
 - Transportation engineering
 - Environmental engineering
 - Others

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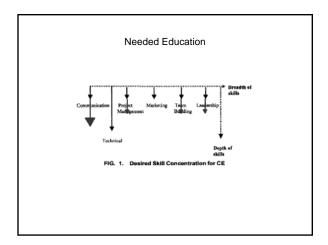
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Human interactions and communications (4-6 credits)	
Ethics and professional responsibility Human resources laws and practice Incentive, recognition, and reward systems	
Labor relations Training and development programs Recruiting, selection, performance appraisal	
Leadership Delegation Written communications Oral communications	
Visual communications Visual communications Negotiations Proposal writing	
Proposal writing Public involvement Public/media relations Personal skills/time management	
- 1 Gradial syllisting management	

2.) Construction project management (4-6 credits) · Project life cycle Construction project delivery systems Project organizations Project control, work breakdown structure Project scheduling, CPM, programs Controls systems Managing (vs. preventing) changes, & changes affecting professional seals and code requirements Project initiation, coordination matrix, integration management Project/regulatory interaction, & inspections by 'others' "Stakeholders" Project termination Project selection Project Risk analysis and control 3.) Construction contract administration (4-6 credits) General law **Contract law** Public procurement law Changes and substitutions Claims General estimating Methods strategies Record-keeping, accounting management, and work acceptance Construction equipment management and accounting methods Financial statements and bonding Insurance Contract Administration, including Contractor Payments, Change Orders, Force Accounts, Claims Management, Project closeout, Specifications, Office procedures, Project safety issues, workers comp and record-keeping, Inspections and Quality Control Other (3-4 credits total) 1. Asset and maintenance management 2. Project economics and life cycle costing 3. Risk analysis 4. Emergency response 5. Environmental law and permits/EIS 6. Project Development and

Environmental Documentation7. Business practices including financial

statements

ASCE Body of Knowledge Communication Project Marketing Team Leadership Technical Depth of skills FIG. 1. Desired Skill Concentration for CE



Structures Geotech Water Environmental Transportation Construction

Target students who

- Are interested in improving their current skills.
- Are considering new career paths within industry.
- Have been out of school for sometime, and want to resume their studies without committing to a full 30 credit Master's Degree program.
- Already hold an advanced degree, but wish to continue their studies in a new or related area.