



Draft Goals and Objectives

Safety Goal: To improve the safety of the corridor

Objectives:

- Reduce conflicts between user groups and travel modes
- Reduce severity and frequency of crashes
- Identify and address crash trends
- Identify and address roadway elements that do not meet current design standards

Mobility Goal: To improve mobility for all modes of transportation

Objectives:

- Improve traffic flow for all corridor users
- Facilitate multi-modal options within the corridor
- Accommodate the forecast for increased demands within the corridor
- Reduce congestion in identified locations
- Maintain or improve transportation system reliability

Access and Land Use Goal: To improve access and support land uses in corridor

Objectives:

- Improve access to destinations within corridor (e.g. recreation, businesses, community access points)
- Maximize consistency with adopted land use and economic development plans

Economic Vitality Goal: To promote economic vitality

Objectives:

- Support the demands of increased recreation, tourism, and commerce of the region
- Maintain or improve the movement of interstate freight and commerce
- Support diversification of recreational opportunities of the region

Environmental Stewardship Goal: To minimize adverse environmental impacts and promote stewardship of the area

Objectives:

- Minimizes impacts or enhances the natural, cultural, and built environment
- Promote stewardship and knowledge of the intrinsic values of the area

Funding Goal: To facilitate transportation needs with fundable, implementable projects

Objectives:

- Minimize life cycle costs and maximize benefits
- Support utilization of a variety of funding and partnering opportunities