

Marine Transportation Advisory Board

Cape Fox Lodge, Ketchikan, Alaska

Tuesday – October 30, 2012

MINUTES

1. CALL TO ORDER

Chair Robert Venables called the meeting in Ketchikan to order at 9:03 am

2. BOARD ROLL CALL TO ESTABLISH QUORUM

MTAB members present in room and participating: Chair Robert Venables, Timothy Joyce, Joshua Howes, Daniel Kelly, Gerald Hope, Maxine Thompson, Mike Korsmo, Catherine Roemmich, Shirley Marquardt, Captain Ron Bressette, and Mark Eliason, Vice Chair (by phone)

3. PHONE ROLL CALL AND INTRODUCTION OF THOSE PRESENT

Phone roll call participating: Shelly Wright, SE Conference, Executive Director; David Kensinger, Petersburg; Dave Warter, Terminal Manager, Port of Bellingham Terminal; Alex Viteri, Southeast Region Engineer, Federal Highway Administration (FHWA); Other callers joined in throughout the meeting.

Introduction of those present participating: Captain Michael Neussl, Deputy Commissioner, Alaska Marine Highway System (AMHS); Captain John Falvey, General Manager, AMHS; Joy Ribao, Secretary to Captain Michael Neussl, Dept. of Transportation & Public Facilities (DOT&PF); Scott Bowlen, Woody Watson, Saxman City Council; Eric Gucker, Chief Purser, AMHS; Dennis Watson, IFA; David Spokely, Doug Ward, Business Development, Alaska Ship & Dry-dock (ASD); Bob Weinstein, Senator Begich's office; Krista Hagan, Transportation Planner, AMHS; and Rep. Peggy Wilson joined at 1:39 pm.

4. APPROVAL OF AGENDA

MOTION: Timothy Joyce moved to accept the agenda as submitted. Mike Korsmo seconded the motion. The motion passed unanimously.

5. APPROVAL OF MINUTES

MOTION: Mike Korsmo moved to accept the minutes of June 26, 2012 as submitted. Daniel Kelly seconded the motion. Maxine Thompson made one correction, page three of the minute's states that Maxine spoke in detail; Maxine made correction, it was Gerald Hope

and Chair Venables that spoke about the event in detail with her. The motion was then passed unanimously.

6. PUBLIC COMMENTS

Chair Venables opened the meeting to the public for comments.

David Kensinger: Spoke on behalf of the Petersburg City Council, the Petersburg Chamber of Commerce and the Petersburg Economic Development Council regarding the correspondence letter sent in August to Capt. Neussl, requesting there be two marine vessels to depart from Prince Rupert from May thru September. He noted concerns that the city of Petersburg has had a 20% reduction in service this past year. He believes the significance of having two vessels out of Prince Rupert will help provide a stable level of transportation in and out of town and more freight access to move fish in the community. Capt. Neussl stated the reasoning behind the vessel distribution is due to budgetary reasons and ship availability. Comments were appreciated adjustments will be looked into for the upcoming year. Chair Venables suggested to Mr. Kensinger to have a Petersburg rep attend the upcoming MTAB meeting to discuss further on this topic, once a date is confirmed.

Dennis Watson: Mr. Watson, of Alaska's Inter-Island Ferry Authority (IFA), spoke in regards to this year's traffic reduction in their passenger and vehicle service route, Prince of Wales to Ketchikan and vice versa. The reduction had a significant impact in collected sales tax and revenue in the community. It's one of the main public transportation services to get people and car traffic on and off the island. More mines to be opened up on the island, which will create for more traffic and will help IFA services pick up. Capt. Neussl gave acknowledgement and appreciation to the IFA crew and Hollis Terminal.

Doug Ward: Mr. Ward, of Alaska Ship & Dry-dock (ASD), spoke on the significance of the emerging Marine Transportation industry in Alaska and its bright future ahead. He states that Vigor Industrial, the operating company of the state's Ketchikan shipyard and their partnership has only improved and created employment opportunities and attracted new investments to the state and is consistently ongoing. The ASD is building more awareness every year, being a part of the Pacific Northwest Region ship building, repairs and advance manufactures and is progressing, creating capability to compete with the Gulf Coast, East Coast and Foreign shipyards. Mike Korsmo gave acknowledgement and appreciation for the ASD tour, provided by Mr. Ward.

Erik Gucker: Chief Purser of AMHS spoke in regards to the Alaska Class Vessel. His main concern is that the vessel will not contain any state rooms. He mentions that it will cause a decrease in employment opportunities and services to those who require state room availability. Chair Venables appreciated his concerns. He requested that Mr. Gucker submit

his notes and all other concerns he has in regards to this topic to the MTAB members, to bring more awareness and knowledge of his concerns.

7. REPORT FROM THE CHAIR

Chair Venables reported participation in regional teleconferences and wanted to acknowledge and give appreciation to the community efforts of Petersburg, Haines, Sitka, and Skagway. Chair acknowledged that Skagway was able to suggest some changes that are in affect and gave appreciation to Capt. Neussl for his engagement with those changes. He also was able to experience the challenges with marine transportation to and from Sitka and gave appreciation for their hard work and efforts.

Also, reported for discussion was the SE Conference on the AMHS 50th Anniversary. Executive Director, Shelly Wright will report on that later on in the agenda.

Chair Venables reported that he was able to meet up with Dr. Metz, principal author of the Alaska Marine Highway Systems Analysis, in Haines, and assured him that if he ever would like to address the board regarding his study on marine transportation, that he is more than welcome.

The Chair also spoke with the Angoon Mayor regarding a possible visit to Angoon in 2013 as part of a possible MTAB workshop on the way to Sitka for a summer board meeting.

8. AMHS STAFF REPORTS

A. Fleet and Terminal Reports

Capt. Neussl presented an award to Capt. Falvey and his AMHS IT staff on behalf of the American Association of State Highway Transportation Officials (AASHTO). They were awarded the 2012 Transportation Communication Skills Contest. The AMHS and Technology won the best in category for a website without a consultant. The AMHS IT staff was given a handmade piece of pottery that Capt. Neussl will present to the technicians at the Ketchikan Central office to recognize their service. Capt. Falvey acknowledged Jesse McCarron, who built the AMHS website himself, along with the vessel tracking system; and also acknowledged Danielle Adkins whom performs as marketing director. The board also commented and applauded the AMHS IT staff for their accomplishments.

Capt. Falvey gave a brief update on the marine vessels and AMHS projects. Please refer to the memo handout attached.

B. Workforce development/ Recruitment process

Capt. Neussl gave a brief update regarding the workforce development and recruitment process. Please refer to the Steward Career Opportunities Brochure and the AMHS Steward Recruitment Overview handouts attached.

C. AMHS 50th Anniversary Celebrations

Capt. Neussl gave a brief update on the AMHS 50th anniversary marketing plan. Please refer to the AMHS 50th Anniversary Marketing Plan PowerPoint Presentation handout attached.

Shelly Wright gave a brief update on upcoming dates of events for the AMHS 50th anniversary celebration. SE Conference will be hosting a red carpet, black tie premiere showing event of the historic documentary at the 20th Century Theatre in Juneau, AK on Feb. 25, 2013. Shelly noted that there is discussion about Shoreside celebration. The SE Conference will be holding a meeting in regards to celebration events and are taking any suggestions and input. The meeting will be via teleconference in Juneau, AK Mon. Nov. 5, 2012 at 3:00 pm. Shelly noted also to feel free to contact her for any questions regarding the celebration of events.

D. Miscellaneous

Capt. Neussl gave a brief update on these items: Ward Cove Headquarters Update, Fast Ferry Litigation, 2013 AMHS Summer Schedule, Chignik Issues, Prince Rupert long term leasing, and Annette Bay Ferry Terminal.

9. LUNCH BREAK: Break for lunch at 11:53 am and reconvened at 1:00 pm.

10. ALASKA CLASS VESSEL UPDATE (AMHS, Alaska Ship & Dry-dock)

A. Progress since last meeting

Capt. Neussl gave an informative update on the progress of the Alaska Class Vessel. He states that the Alaska Class Vessel is proceeding on the right track. He says the design process using the Construction Manager General Contractor (CMGC) is working. The ASD, Elliot Bay Design group and the state's project manager are continuing to work hard through the process.

Capt. Neussl noted that the latest significant accomplishment, he feels, is the completion of the wave tank testing, which was done in Norway due to wave tank availability. The Elliot Bay Design group (and possibly the Alaska Ship & Dry-dock group), engineers traveled to Norway to test the Hull design. He has not seen a report on it yet but to his understanding, the Hull is very efficient and believes the engineers were pleased by the testing and confirmed what they thought about the design being very efficient. Capt. Neussl stated that the process is on track and working towards a July design completion and guaranteed maximum price negotiations with ASD.

B. Project Timeline, milestones to completion

Doug Ward presented an update of the milestones to completion for the Alaska Class Vessel. He identified one of the initial milestones for the Alaska Class Vessel was when we began cutting steel and putting things in place together. Based on the progress that were making now, an estimated time schedule is still yet to be determined.

He stated that he believes that at the end of the 4th quarter, the ship builders will have steel on the ground and in the new assembly hall. Construction is anticipated to take up to 4 years.

The CMGC process for the Alaska Class Vessel will be significant because there will be the contractor, the owner and the designer, all working together towards the common goal of maintaining the price and schedule. They've made adjustments and improvements throughout the process.

Mike Korsmo asked if the ship builders have steel on the ground by the third or fourth quarter, do they have a rough estimated construction time and if the builders are going to have the availability to utilize all of the shipyards capacity to help speed up the process. Doug Ward responded that it could possibly two to four years, but it all depends on the department budget and schedule. Catherine Roemmich also asked if Vigor has shipyards available to specialize in different building aspects to complete and build individual ships. Doug notes that there are seven shipyards available to utilize to help accelerate the development of ships.

11. VESSEL REPLACEMENT FUND – Planning process for next vessel

Capt. Neussl gave an updated report on the vessel replacement fund for the M/V Tustumena. He stated that the vessel replacement fund had a \$50 million dollar appropriation from last year's legislative session and is in anticipation of a next vessel. The Tustumena is a 49 year old ship that lived through rough waters operating in the Aleutian area. Internal work, in terms of budgeting and appropriations for a design start on a replacement Tustumena will need to be considered in the design process.

Representative Wilson stopped in and gave appreciation to MTAB for their hard work ethic and acknowledged the difference in impact that the MTAB has made within AMHS and communities around state.

12. MTAB RECOMMENDATIONS FOR GOVERNOR'S FY14 BUDGET

Chair Venables next agenda item for discussion is the MTAB recommendations for Governor's FY14 Budget. He presented addressed draft letter of recommendations to the board to discuss, edit and submit to the Governor. Refer to copy of the letter handout attached.

Catherine Roemmich moved to send the letter to the Governor. Mike Korsmo seconded this motion. Maxine Thompson had concerns regarding the order of the suggestions and their order of prioritized significance and that some may see that if not numbered, there may be some misconception as to which item is more significant. Chair Venables states that they are not numbered because they are all of the same prioritized significance. Capt. Neussl made one suggestion to the second bulleted item, "Fully funded capital improvement projects for fleet." His suggestion was to change the word fleet to the system, being that there are terminal projects that are capital as opposed to just ship projects. Mike Korsmo comments and agrees with the change and agrees to the suggestions and their equal significance.

Joshua Howes asked, in regards to the letter, if there was a number to put on the reservation system. Capt. Neussl responded that the department has put information through the OMB process but the info is yet to be made public. Chair Venables comments that there is not an exact number but that OMB understands it as a priority. Capt. Neussl noted that work is in process with a consultant regarding the new reservation system but that he was surprised at the cost when a bid was made. The motion was then passed unanimously.

13. ELECTION OF CHAIR, VICE-CHAIR

Catherine Roemmich made a motion to re-nominate Chair Venables as the MTAB Chair and Mark Eliason as the Vice Chair. Shirley Marquardt seconded the motion of nomination. The motion passed unanimously. Chair Venables gave recognition to the reappointed board members: Capt. Rob Bressette, Gerald Hope, Joshua Howes, and Daniel Kelly.

14. BOARD COMMENTS

Gerald Hope: Suggested Sitka as a location for a future MTAB meeting. Chair Venables noted that it is up for discussion and that the upcoming tentative December MTAB meeting may be prolonged until January due to schedule availability of Capt. Neussl and Capt. Falvey. Hope stressed the importance of reaching out to the legislators in the Anchorage, Mat-Su region. Chair Venables in response stated that the board can hold additional meetings in Juneau during the legislative session, and make it a priority to get word out to those offices and staff and give them awareness as to when the board will be gathered in Juneau. Chair Venables also mentioned a possible Angoon/ Sitka meeting. One suggested travel option would be to take the M/V Fairweather into Angoon and possibly hold workshops onboard with short presentations dockside with the City; continue en route to Sitka and hold a formal MTAB meeting and fly out later from Sitka. Gerald's last suggestion is to have Moving Ahead for Progress in the 21st Century (Map 21) updates on the upcoming agenda. MAP-21 is the new transportation bill that provides federal funding for a two year period.

Joshua Howes: Joshua stated that he likes the idea of an Angoon/ Sitka meeting and would like to attend. He also made note that this was his first visit to Ketchikan and appreciates the welcoming; and he would like to give appreciation to Capt. Neussl and Capt. Falvey on their work and great perspective, and also appreciation to Doug Ward for hosting the Ward Cove and Shipyard tours.

Catherine Roemmich: Catherine acknowledged the welcoming hospitality from the city of Ketchikan and stated that she greatly appreciated the service over the course of the meeting. She reiterated her previous comments to Capt. Falvey, regarding AMHS vessel crew to improve on better understanding the marine transportation general information for future customer interaction. Capt. Falvey responded, and noted that it's a challenge due to several

reasons; one being that the crew works seasonal rotations but they are up for the challenge and look forward to continuing to progress.

Timothy Joyce: Tim gave thanks to the city of Ketchikan for their warm hospitality. Referring to Catherine's comment, He also acknowledged Capt. Falvey and the AMHS crew and mentioned he looks forward to seeing them take on the challenge and progress as they have been. Tim requested that Capt. Neussl comment on the Port Efficiency Policy that was established. Capt. Neussl reported that AMHS enacted the port efficiency policy on one sailing bypassing Chenega Bay; while there were no reservations, the Aurora traveled direct back to Valdez, versus going back through Chenega Bay which reduced a lot of distance and saved fuel. He says it has served its intended purpose and he has had no complaints about it.

Mike Korsmo: Mike made a request for Chair Venables to draft up an appreciation letter on behalf of the MTAB members to recognize the AMHS staff and their hard work they've put and continue to put into the AMHS reservation system, web site, and marketing. Chair Venables took note and agreed and will draft a letter and follow up with the board members input before finalizing. Mike also wanted to give thanks to the AMHS staff and the Congressional delegation for the inclusion of route miles as a factor in the MAP-21 formula funding and that process of development.

Mark Eliason: Mark commented on the discussion about the long range plan for AMHS and referred to Tim's comment. He reiterated that it's MTAB's role to force the issue to plan ahead and focus on the future upcoming years of the system. Mark also gave recognition to the MTAB members and AMHS as they both continue to consistently progress.

Daniel Kelly: Daniel stated that he appreciates the AMHS staffs work towards improving the new reservations system. He's had the pleasure of using the online tools and commercial desk features and appreciates that it is user friendly. Also, Daniel made a reminder request for copies of the Petersburg letter requests and responses from Capt. Neussl for the board.

Maxine Thompson: Maxine gave thanks to Doug Ward for the ASD tour and she also reiterated that if we want more ship builders, we'd need to continue to train welders at their best.

Maxine also shared that she attended the Alaska Federation of Natives (AFN) in Anchorage, and got feedback from some of the communities who struggle with their own transportation systems and have little understanding and many misconceptions of AMHS funding. She suggests that we share all the information we have access to, to help communities understand the different obstacles and factors there are with transportation in different areas. She also agrees that the board must continue to focus on long range planning so we keep progressing.

Maxine also wanted to make comment regarding the dates for the villages to help celebrate the AMHS 50th Anniversary. She noted that marine transportation plays a huge role within

the villages and that the system is their main road in and out of these villages, allowing the community to transport family, clothing and food. She gave thanks to Capt. Neussl for his hard work in making sure these communities are taken care of.

Shirley Marquardt: Shirley made comments regarding the focus on long term planning and its significance; noting that it needs to be a top priority for MTAB. She also wanted to give recognition to Capt. Neussl on how responsive he is to AMHS customers and communities and how it's had a huge impact for the AMHS.

Capt. Neussl: Capt. Neussl brought to the boards attention of his Secretary Joy Ribao's resignation. He regretted to inform them of her participation in her first and last MTAB meeting but wishes her the best of luck for the future.

Chair Venables: Chair Venables also commented on Joy Ribao's resignation and noted that it was a pleasure to work with her. Chair Venables gave appreciation to Doug Ward for the ASD tour. He also gave acknowledgement on the significance of Doug Ward's role in the ongoing partnership with the Alaska Class Vessel and the work force development in the region and appreciates his efforts. Doug Ward replied and gave thanks to the MTAB members for attending the tour and hosting the meeting.

15. NEXT MEETING

A. Winter meeting in anchorage – Dec. 18, 2012 (may need postponed until Jan?)

Chair Venables noted the tentative date for the next MTAB meeting was December 18, 2012. Both Capt. Neussl and Capt. Falvey have schedule conflicts with this date; therefore the next upcoming MTAB meeting will take place in January. Timothy Joyce noted there may be schedule conflicts regarding the Legislative Session that begins Jan. 15, 2013. Daniel Kelly will be on travel from Jan. 9-25. Doug Ward noted that there is an Alaska Workforce Investment Board meeting (AWIB) Jan. 23-24. Chair Venables will announce a location and date once it is determined.

B. ADJOURN

MOTION: Mike Korsmo made a motion to adjourn the meeting. Dan Kelly and Tim Joyce seconded the motion. The motion passed unanimously. Meeting adjourned at 2:33 pm.

POINT-OF-SALE CASH REGISTER SYSTEM ABOARD VESSELS

- Phase 1 of a two-phased installation has been completed and all vessels in the fleet that previously had cash registers have now received and are successfully using new POS technology. Phase 2 of the project which incorporates the inventory, procurement and usage modules is now being implemented as various vessels enter their shipyard periods. Expected completion date of the entire fleet is May of 2013.

NEW RESERVATIONS SYSTEM

- A Request for Proposal for a replacement of the Reservations and Manifest System was let in early summer of 2012. This was a very robust request which highlighted the needs of a system that required on-going maintenance support, more effective public facing modules and increased labor efficiencies in the operation of the system. From this RFP, two applications were received and both were deemed non-responsive. Lessons learned from the RFP process were minimal as both requests had total system costs for a 10-year period exceeding \$15M. Currently, the steering committee is pursuing additional funds to be added to the procurement process and working with DOT and State IT staff in an attempt to develop a process to reduce the ongoing maintenance costs. The steering committee hopes to re-let an RFP in mid-2013.

LSA RAFTS

- All vessels, except the Columbia and the Tustumena, now have new state-of-the-art passenger/crew escape systems. The Columbia and Tustumena are having their new escape systems installed during the winter of 2012-2013.

SATELLITE EQUIPMENT

- All vessels, except for the two fast ferries, are now equipped with satellite communication systems. Both fast ferries are having satellite systems installed during the winter of 2012-2013.
- The satellite systems are currently being used for 24/7 vessel communications, the new point-of-sale system, and our website vessel tracking (except the 2 FVFs which are currently being tracked on our website via Marine Exchange data).

CONTINUING PROJECTS

- Fleet Electrical Generation Upgrade – Federal Funds. Contractor is surveying and evaluating switchboards and generators on mainline vessels except Kennicott. Contractor will make recommendations for upgrades and improvements. Engineering will then commence effecting the needed upgrades and improvements as necessary.
- Fast Ferry Repower – Federal Funds. Design process continues and our plans now are to put out an RFP for the repower project by 12/1/2012.

MEMORANDUM

RE: AMHS Update for 10/30/12 MTAB Meeting

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- Fleet-wide Lifesaving Equipment Upgrades – Federal Funds. Contractor is evaluating and surveying lifesaving equipment aboard mainline vessels which includes lifeboats, davits and the fast rescue boats. Engineering will evaluate those recommendations and commence effecting upgrades and improvements where needed.

:jff

Attachments:

AMHS Project Updates

APPLICATION PROCESS

Applications for Steward positions are accepted online, or as a paper copy, through Workplace Alaska (WPA): <http://wpa.alaska.gov>

Applications for this season will be accepted November 1- December 28, 2012

There are TWO (2) parts to the online process:

1. **Applicant Profile:** notates general education & experience information; is used for all State jobs; is readily available for updates
2. **Job Qualifications Summary:** State application form for the STEWARD position. When filled out and submitted, the Applicant Profile will be electronically attached.

These two parts must be received no later than 5:00 pm on the closing date (December 28, 2012) of this recruitment.

If you need a paper copy or assistance completing the application, contact Workplace Alaska toll free at 1-800-587-0430; Juneau callers 907-465-4095; or contact your local Alaska Job Center.

Mail paper copies to:
Department of Administration
Division of Personnel
PO Box 110201
Juneau, AK 99811-0201

For further information about the job itself, contact our AMHS Office Assistant Judith Green at 907-228-6838 or by Fax: 907-225-1516.

Get all your questions answered! Come to your local Job Center for one of our Recruitment days:
Juneau Job Center: October 17
Ketchikan Job Center: October 24
Anchorage Job Center: November 8

Interviews

On the day of your interview you must provide evidence that you hold or have applied for both the TWIC and MMC and have passed the English Proficiency Test.

REQUIREMENTS FOR EMPLOYMENT

You must be available May through September 15

Minimum Qualifications

- At least 18 years of age
- High school diploma or the equivalent
- Eligible to obtain the 4 documents below
- Physical ability to perform the duties with or without a reasonable accommodation

4 Required Documents

1. **TWIC** (\$132.50*): <http://www.isa.gov/twic>
Transportation Worker Identification Credential Information line: 1-866-347-8942
2. **MMC** (\$140.00*): <http://www.uscg.mil/nmc>
Merchant Mariners Credential
3. **English Proficiency Test** (\$5.00*): passing score through any College or University
4. **Alaska Food Worker Card** (\$10.00*)
<http://www.dec.alaska.gov> (How do I...)

*All Expenses Listed are approximate

Training & Orientation

Required/mandated Training and Orientation is provided by the State. This is uncompensated time.

Basic Safety Training (BST) / up to 7 days

BST is mandated by the US Coast Guard and consists of 2 elements:

1. **Classroom**
2. **Hands-on practical, which includes:**
Water survival: donning an immersion suit; rigging an over-turned life-raft in the water (pool); treading water for one minute without a life jacket.
Fire fighting: use of a SCBA (self contained breathing apparatus); suiting up with appropriate gear; entering a simulated house on fire.

Orientation / 4 days

AMHS mandated orientation includes classroom instruction, online courses and completion of employment related documents.

STEWARD DEPARTMENT

All Steward Employees

- Perform all duties with or without a reasonable accommodation
- Appear neat, clean and professional at all times
- Work with traveling public and are a positive representative of the State of Alaska
- Respond to and assist with customer needs
- Respond calmly to an emergency while maintaining confidence of the traveling public
- Wear required uniform provided by AMHS
- Work with and get along with fellow crewmembers in close quarters
- Perform strenuous work for extended periods on steel decks with frequent use of stairs and ladders
- Perform duties during heavy seas
- Lift and carry 50 - 60 pounds
- Share a cabin with a co-worker

Examples of Steward Duties

- Wash dishes, pots, and pans
- Clean, and may operate, all galley equipment
- Clean and make up staterooms, restrooms, and public areas of the vessel
- Bus tables and wait on passengers in the dining room and/or cafeteria
- Operate cash register in cafeteria, dining room, gift shop
- Load stores, assist in stock handling
- Load / unload laundry bags & stow trash
- Other duties as assigned by the Chief Steward or designee

Workweek Information

- SE: 12 hour shifts for 7 days, one week on / one week off
- SW: 8 hour shifts for 14-60 days or longer
- M/V Kennicott: two-weeks on / two weeks off with 12 hour shifts per day
- Night shift may be required on any vessel

WAGES AND BENEFITS

Starting Wages

Alaska Residents

- \$20.52 per hour in SE
- \$18.70 per hour in SW

Non-Alaska Residents

- \$16.79 per hour in SE
- \$15.29 per hour in SW

Stewards are members of the Inlandboatmen's Union of the Pacific, Alaska Region. Contact the IBU for dues and fees.

Health insurance benefits are provided through the Union contract and offer three levels of coverage: premium, standard or economy.

State of Alaska Benefits

The State of Alaska offers a variety of benefits for eligible employees. Employee benefits are a significant part of the total compensation package. Shown below are just a few benefits received by an eligible State employee.

- Health benefit package through Alaska Care, which includes employer contribution toward medical/vision/dental
- Employer paid Basic Life insurance with additional coverage available
- Optional long and short term disability plans.
- Optional dependent and health care flexible spending accounts
- Retirement programs with a wide variety of investment options
- Paid holidays

For more information visit:

<http://doa.alaska.gov/dtrb/programs/programs.html>

A PROUD TRADITION

The mission of the Alaska Marine Highway System is to provide safe, reliable, and efficient transportation of people, goods, and vehicles among Alaska communities, Canada, and the "Lower 48," while providing opportunities to develop and maintain a reasonable standard of living and high quality of life, including social, education, and health needs.

The Alaska Marine Highway has been operating year-round since 1963, with regularly scheduled passenger and vehicle service to 30 Alaskan communities, Bellingham, Washington, and Prince Rupert, British Columbia.

For more information about the Alaska Marine Highway System, visit our website:

www.FerryAlaska.com

Hiring Timeline

- Applications accepted : Nov 1 - Dec 28, 2012
- Applications Processed: Jan 2013
- Interviews: Jan - Feb 2013
- Training & Orientation: Mar - Apr 2013
- Job Assignments: May 2013 (with possible mid-April assignments)

Recruitment Dates and Sites

- Juneau Job Center: October 17
- Ketchikan Job Center: October 24
- Anchorage Job Center: November 8



STEWARD Career Opportunities

2013



The Alaska Marine Highway System
is an equal opportunity Employer

AMHS STEWARD RECRUITMENT OVERVIEW

By Michael Wilson, Port Steward

October 25, 2012

Hiring Process:

- Open recruitment on Work Place Alaska November 1 to December 28, 2012; applications are received, reviewed and files created for each applicant
- Interviews are scheduled and conducted for qualified applicants (January in JNU, KTN, Seattle and ANCH)
- Job Offers are made, applicants are given the "What to do Next" information regarding Orientation and Training (February)
- Orientation and Training is conducted in 3 locations, KTN, JNU and Seward (last week of February - March)
- Work Assignments begin (April – May, earlier for those who come to AMHS with BST/Crowd in hand)

Each Steward must be at least 18 years old, have a high school diploma or equivalent, be physically able to perform the duties of the position, and obtain the following documents: Transportation Worker Identification Credential, TWIC; Merchant Mariners Credential, MMC from the USCG; pass an English Proficiency test and obtain an Alaska Food Worker Card.

We estimate that each Steward applicant will spend approximately \$800 in fees and expenses to obtain the necessary documents, examinations, tests in order to be hired; costs for applicants from outlying towns are higher. AMHS provides at no cost to the applicant, BST training in Ketchikan, Juneau and Seward. This training costs \$925-975 if taken in Seattle plus the airfare and expenses for the five days of training.

Recruitment outreach/Advertising during October, November and December:

Local Job Centers, Hiring Our Heroes Veteran's Career Fair in Anchorage, 6 AMHS sponsored Recruitments in KTN, JNU and Anchorage, Alaska Federation of Natives 2012 Convention, plus placement of our Steward Career Opportunities 2013 Brochure in all Job Centers, AMHS Terminals and Ships. Advertising in the Capital City Weekly, Juneau Empire, Anchorage Journal of Commerce Publication and Ketchikan Daily News. Weekly local radio announcements are also being made by the KTN Job Center.

Challenges to recruitment:

1. Lack of consistent year around work for new hires, first year they only work for 4-5 months.
2. Ever changing USCG regulations...accurately communicating that to applicants.
3. Estimating exactly how many new employees to hire each year.
4. Time spent waiting to go to work once an applicant finishes training.
5. Lack of even distribution of assignments once the work begins, i.e. first new hire gets assigned over and over while others sit and wait for an assignment (even though they are all hired at approximately the same time)
6. Upfront costs and effort to actually get hired, especially for applicants living outside of KTN or JNU.
7. Getting high school/college students to attend BST training due to them still being in school when training is held.

In 2009 AMHS only received 137 Steward applications and 55 were hired. Due to the small number of applications that year we have elected to open Steward recruitment to qualified nonresidents for the past three years.

	2010	2011	2012
# Resident Apps	186	166	229
# Out of State Apps	57	37	21
# Residents Hired	49	61	60
# Out of State Hired	14	14	17
# Total Hired	63	75	77

AMHS RECRUITMENT APPLICANTS BY LOCATION

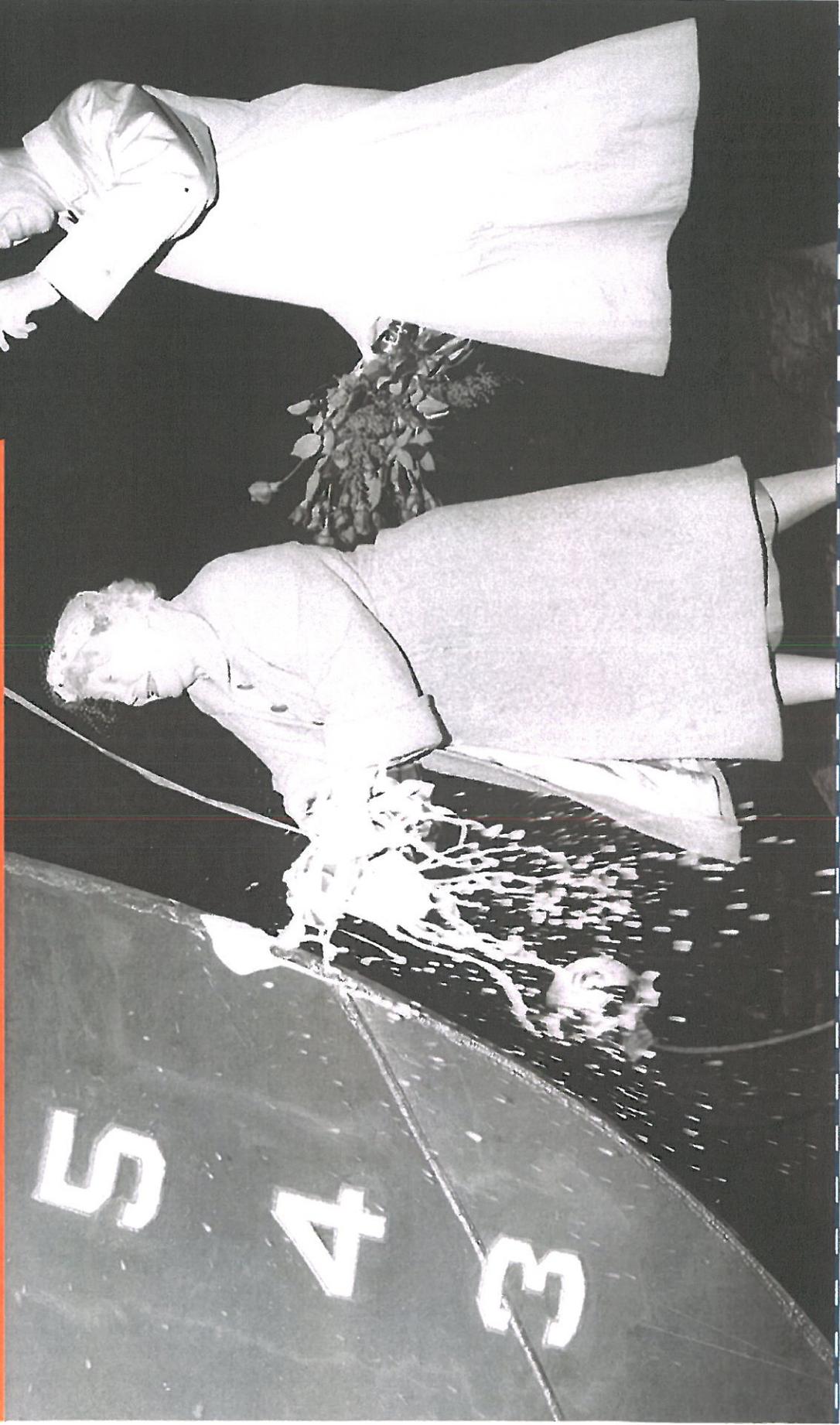
SE	2010	2011	2012
Auke Bay		4	2
Craig	4	2	2
Douglas	7	6	4
Edna Bay	1	1	
Gustavus	2		1
Haines	7	9	15
Hoonah	2		1
Juneau	52	32	47
Kasaan			1
Ketchikan	41	35	39
Klawock	1	1	1
Metlakatla	3	5	1
Petersburg	3	3	4
Sitka	7	9	9
Skagway	1	3	4
Thorne Bay		1	
WardCove	2	3	
Wrangell	7	4	1
TOTALS	140	118	132

SW	2010	2011	2012
Anchorage	25	22	19
Big Lake	1		
Chugiak			1
Circle	1		
CopperCenter	1	1	
Cordova		2	4
EagleRiver	1	2	1
ElfinCove			1
Fairbanks	1	2	3
Girdwood		1	1
Glennallen	1		
Homer	1	2	1
Jber			1
Kasilof	1	1	
Kodiak	4	3	4
MoosePass		1	
Nenana			1
Palmer	3	2	5
Seldovia	1	1	
Seward		2	4
Soldotna	2	2	1
Sterling	2	1	1
TrapperCreek		1	
Valdez	1	1	
Wasilla	5	6	5
Willow	1		
Yakutat		1	
TOTALS	52	54	53

Project #	Federal Project Name	Staff	Consultant	Update Narration	Start Closure Package
73068	M/V Tustumena Refurbishment	Wayne Phillips	Art Anderson / Dan Looney	Contract awarded to Seward Ship's Drydock, Inc. on October 16, 2012	May-14
73086	M/V Malaspina Refurbishment	Andy Loertscher	Beacon	Contract awarded to Vigor Marine, LLC. Vessel arrived at shipyard on October 5, 2012. See Weekly Progress Reports for contract progress.	May-14
73093	FVF Propulsion System Replacement	Wayne Phillips	EBDG	100% PS&E Completed and Phase 4 PDA has been requested.	TBA
73098	AMHS Reservations and Manifest System	Christa Hagan		Phase 4 funding authority has been submitted.	TBD
73108	AMHS Fleetwide Lifesaving Equipment Upgrades	Andy Loertscher	Art Anderson	Currently in DSR.	TBD
73117	M/V Aurora Security Systems Upgrade	Ken Linder		Upgrades included as part of Project 73165.	May-13
73120	M/V Columbia Repower & Ship System Improvements	Cliff Carroll	EBDG	100% PS&E Completed and Phase 4 PDA has been requested.	May-16
73130	AMHS FFY11/12 Fleet Condition Survey	Cliff Carroll		Working on automating SMR's with Coastwise help. Trent is maintaining the SMR data base	Dec-12
73165	M/V Aurora Habitability & Ship Systems Refurbishment	Doug Miller	Coastwise	The Aurora Construction Contract completed 16MAR12 and is the warranty period.	May-13
73171	AMHS Fleetwide Electrical Generation Upgrade	Tom Atwood	Beacon	Tustumena, Malaspina, Taku and Columbia ship checks completed. MAT ship check will be conducted later this summer.	TBA
73200	AMHS Fleetwide Marine Evacuation Slide Construction	Wayne Phillips	ASD/Aholt	Phase 4 funding as been approved for Project 73200 due to change in Federal Funding Type. Installation of MESS on Malaspina MESS complete by ASD. Columbia Slide installation scheduled for December 2012 during layup.	May-14
73211	M/V Kennicott Refurbishment and Upgrades	Stephanie Matteson	TBA	Tustumena LSA installation schedule to be completed as part of Project 73068, but funded under Project 73200.	May-14
73214	M/V LeConte Refurbishment	Wayne Phillips	TBA	PDA Approved and Processed	May-15
73216	AMHS Ferry Terminal Security Upgrades	Ken Linder	TBA	Phase 4 approved by FHWA - pending processed PDA from Project Control on 10/01/12.	May-15
73215	M/V Tustumena MSD Upgrade	Wayne Phillips	TBA	PDA Approved and Processed	May-14

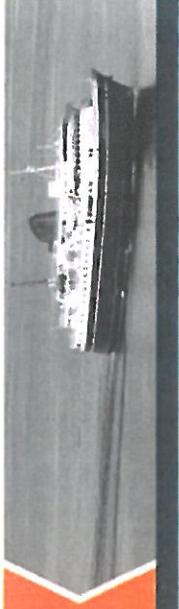
<u>Project #</u>	<u>Project Name</u>	<u>Staff</u>	<u>Consultant</u>	<u>Update Narration</u>	<u>Start Closure Package</u>
69392	AMHS FFY11-FFY12 Shore Conditions Survey	Kirk Miller	SER	Ongoing work on condition survey to be completed by Dec. 2012	1/1/12
69440	Angoon Ferry Terminal Passenger Facility	Kirk Miller	SER	Final Design is underway.	1/13/12
68433	Haines Ferry Terminal Improvements	Kirk Miller	SER	ROW ongoing - final design almost complete. Obligate ph4 in FFY13.	TBA
67463	Auke Bay Ferry Terminal Improvements	Kirk Miller	SER	Awaiting FTA grant authorization to release funds for initial PDA.	TBA
69446	Kake Ferry Terminal Passenger Facility	Kirk Miller	SER	Final Design is underway.	1/1/13
67466	Ketchikan Ferry Terminal Improvements	Kirk Miller	SER	Awaiting FTA grant authorization to release funds for initial PDA.	TBA
68531	Prince Rupert Ferry Terminal Replacement	Kirk Miller	SER	Consultant under contract for Design and work has begun.	TBA
69422	Petersburg Ferry Terminal Improvements	Kirk Miller	SER	Project Bids opened on 7/12/12. Construction contract in place.	TBA
67474	SER Ferry Terminal Systemwide Anode Placement	Kirk Miller	SER	Awaiting FTA grant authorization to release funds for initial PDA.	TBA
69624	Skagway Ferry Terminal Modifications	Kirk Miller	SER	Consultant contract in place. Design underway.	TBA
69432	Wrangell Ferry Terminal Improvements	Kirk Miller	SER	Project design complete and is out for bid advertisement. Bids scheduled to be opened on 11/8/12	TBA
68938	Kodiak Ferry Terminal (AK091)	David Lowell	SER	Design consultants under contract.	TBA
69054	AMHS Southwest Warehouse	Maureen Hansen	SER	Construction complete - checking on project close-out.	Now
69502	Angoon Ferry Terminal Improvements	Maureen Hansen	SER	Punchlist items completed July 14, 2012. Project is completed and is being closed out.	12/12/12
69617	Cordova Dock Float Emergency Repairs	Maureen Hansen	SER	Construction completed 12/11. Closeout paperwork being processed.	Now

CELEBRATING 50 YEARS



AMHS · 50th Anniversary Marketing Plan

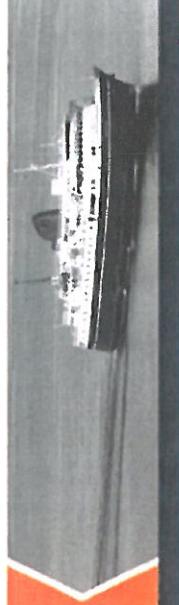
CELEBRATING 50 YEARS



- In 2013, the AMHS will celebrate its 50th year of operation.
- The event will serve as a milestone for the organization, DOT&PF and the State of Alaska.
- The AMHS will promote the 50th Anniversary through a year-long, integrated campaign that includes marketing, media, collateral materials and community involvement.



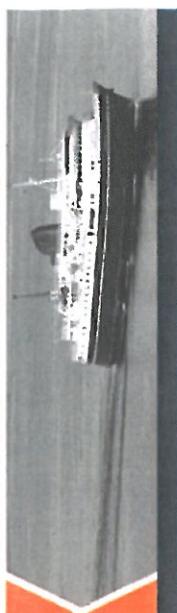
CELEBRATING 50 YEARS



- The strategic purpose of the campaign is to:
 - Position the AMHS to take full advantage of additional media opportunities associated with the event.
 - Celebrate the system’s history and longevity.
 - Reinforce and validate the AMHS brand.
 - Provide support to existing marketing efforts.
 - Educate current and potential customers about the AMHS.
 - Help launch the AMHS into the future.



PUBLIC INPUT



- Solicited public input on the 50th anniversary celebration.
 - We received some great suggestions and have incorporated the most feasible ideas into our plan:

Dru Fenster, DCCED

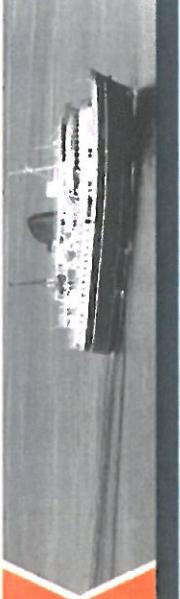
AMHS 50th Anniversary Commemorative License Plate

Richard Patteson, Terminal Manager, Petersburg

Decorate the vessels and terminals with pennant flags in gold and blue

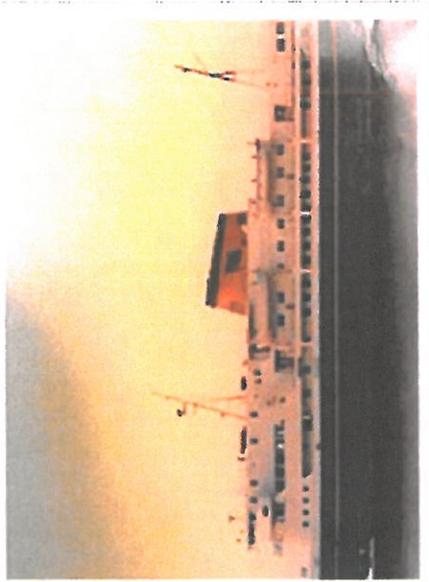


PUBLIC INPUT



Captain Mark Sundt, M/V Malaspina

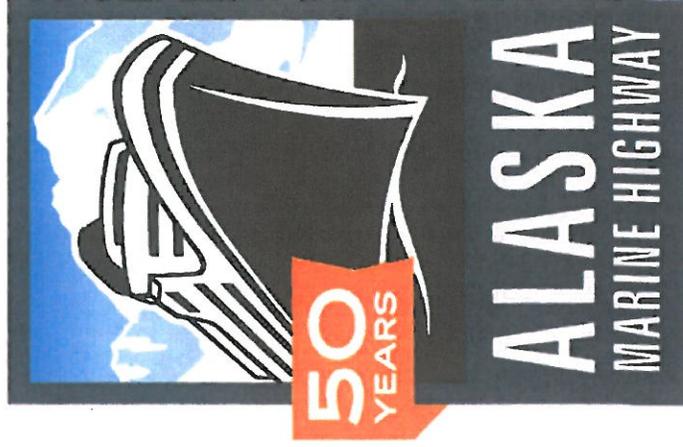
Paint the Malaspina stack gold as it was on her original voyage.



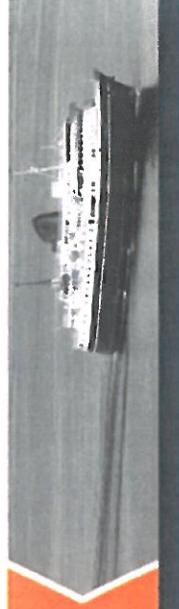
PUBLIC INPUT

Mark Page, AMHS Reservations

Create a commemorative 50th anniversary U.S. postage stamp



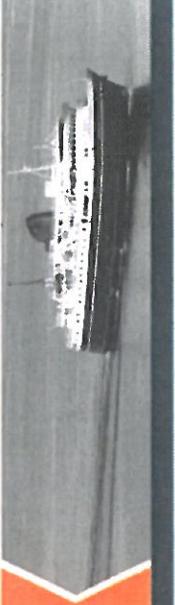
MARKETING PURSUITS



- Created limited edition 50th Anniversary prints
 - “Black Ferry: M/V Malaspina at Wrangell”
 - Original work by Byron Birdsall
 - Willed to AMHS by Stuart Campen Hall in 2005
 - 100 fine art prints, personally signed by Byron Birdsall will be available for sale during the Anniversary.



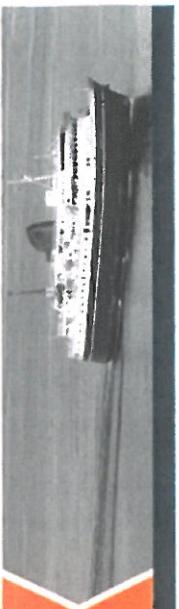
MARKETING PURSUITS



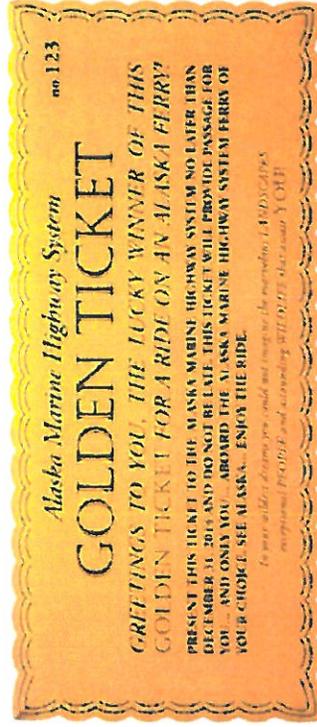
- **Documentary**
 - AMHS joined with others in underwriting and assisting with a historical documentary about the Alaska Marine Highway.
 - One-hour documentary produced by KTOO will air on public television stations in Alaska.
 - Documentary will be made available to 354 television stations in the Lower 48 for rebroadcast.
- **Oral Histories**
 - Oral histories from former captains, crew, passengers and residents will be collected.
 - A three-part television series will be created from the long-format interviews in addition to the documentary.



MARKETING PURSUITS

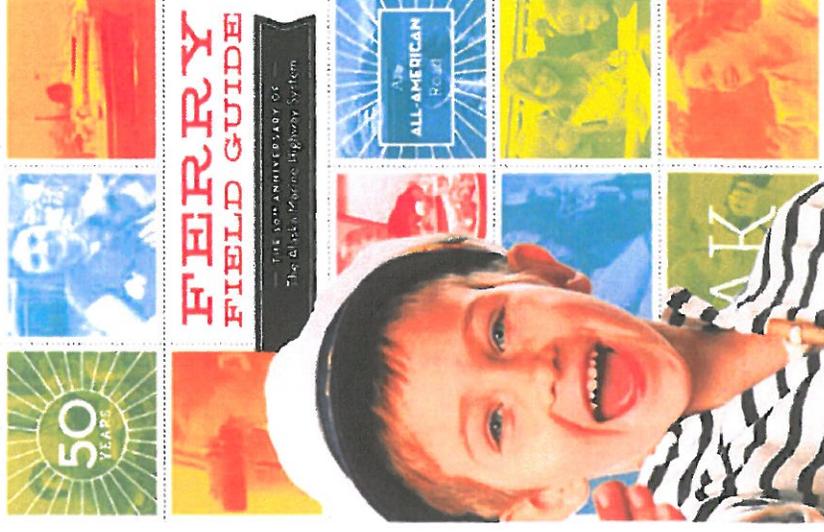


- The Golden Ticket:
 - AMHS will show appreciation for our ridership by providing many opportunities to win a GOLDEN TICKET
 - Tickets can be won in a variety of ways;
 - Facebook AMHS historical trivia contests
 - Enter online at FerryAlaska.com
 - Fill out an entry at any AMHS terminal
 - Kids coloring contests

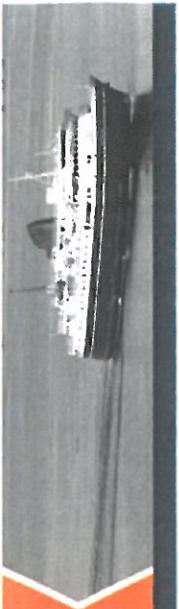


MARKETING PURSUITS

- School Curriculum
 - Create a better understanding of the history and role of the AMHS among Alaska’s youth.
 - Create a teacher’s guide, booklet and activity sheets for use in classrooms with scalable activities based on grade level.
 - Offer vessel tours as a field trip.
 - Educate students of all ages about the career opportunities the AMHS has to offer.



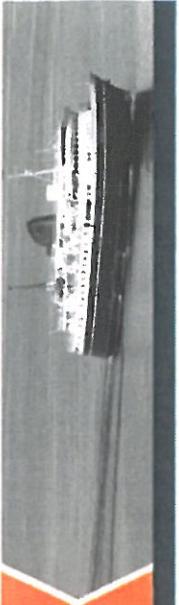
NEW LOGO



- New Logo
 - In conjunction with the anniversary, roll out a newly created corporate logo that better meets the needs of the organization.
 - Include a removable 50th Anniversary component.
 - Incorporate the logo into all advertising, collateral and online marketing.
 - Create new logo flags to display at each of the terminals and AMHS central locations
 - New logo was publicly unveiled on September 3rd



NEW LOGO



ALASKA MARINE HIGHWAY LOGO GUIDELINE

The Alaska Marine Highway System's official logo is our most important identity element. It consists of a shield, an Alutian vessel, and a standard name. Consistent use of the logo and logo mark is required with the Alutian ship. The Alutian vessel is the established recipient of the Alaska Marine Highway brand. The logo is not to be altered in any way and that it should be accorded to all authorized accurate reproduction of the logo, a website and social network.



THE OFFICIAL ANNIVERSARY LOGO

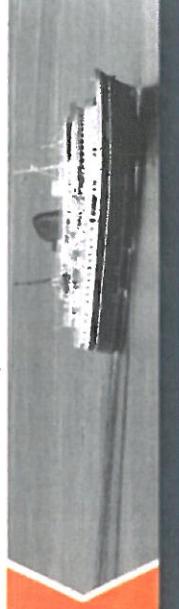
The official logo mark that applies for 50 year anniversary with the been stamped. It is to be used on materials promoting the anniversary and during the anniversary year of 2013. Not to be used after December 2013.



THE OFFICIAL LOGO

The official logo mark has no anniversary obligation.

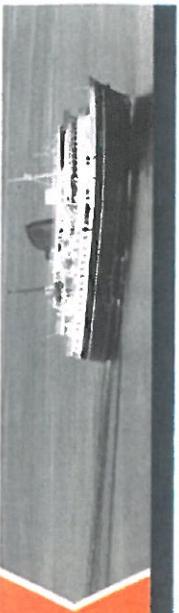
CELEBRATING 50 YEARS



- Community Events
 - Community events will be planned around a detailed timeline for each region, allowing for;
 - Events to be centered around certain vessel sailings
 - Inclusion of special sailings or extended port times for events in the 2013 summer schedule.
 - Solid timeline for coordination with advertising schedules.
 - AMHS to partner with other marketing partners and State agencies



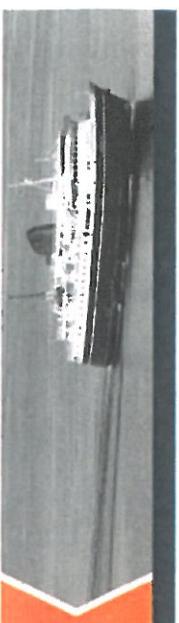
CELEBRATING 50 YEARS



- Community Events
 - Recognize all port communities on the AMHS website and in press materials.
 - Highlight all communities by promoting the history of the AMHS on our website and on Facebook.
 - Coordinate plans to host at least one anniversary event in each region.
 - Develop detailed event timeline.
 - Promote the events through:
 - Schedule of radio and newspaper ads.
 - Social media posts and Sea News.



CELEBRATING 50 YEARS



- **Schedule**
 - August – December 2012
 - Produce materials.
 - Distribute information to travel trade, journalists, communities and schools.
 - Continue to plan activities and events.
 - Incorporate anniversary into FY13 marketing.
 - January – December 2013
 - Kick off and promote the anniversary.
 - Coordinate events.
 - Celebrate the anniversary.





THANK YOU



Marine Transportation Advisory Board

Alaska Department of Transportation and Public Facilities
P.O. Box 112500 • Juneau, AK 99811-2500

Robert Venables
Chair
Northern Southeast
Haines

Mark Eliason
Vice Chair
Travel & Tourism
Anchorage

Ron Bressette
Union
Juneau

Gerry Hope
Central Southeast
Sitka

Joshua Howes
At-large
Anchorage

Tim Joyce
Prince William Sound & Kenai
Peninsula
Cordova

Dan Kelly
Southern Southeast
Ketchikan

Mike Korsmo
Retired Marine Captain, not
affiliated with AMHS
Skagway

Shirley Marquardt
Southwest AK, Aleutian Chain
Unalaska

Cathie Roemmich
At-Large
Juneau

Maxine Thompson
Hoonah, Kake, Pelican and
Tenakee
Angoon

October 31, 2012

The Honorable Sean Parnell
Governor, State of Alaska
P.O. Box 110001
Juneau, AK 99811-0001

Dear Governor Parnell:

The Alaska Marine Highway System (AMHS) has continued its tradition of providing vital and safe public transportation throughout our coastal communities and the Marine Transportation Advisory Board (MTAB) thanks you very much for the leadership you have provided in building a strong transportation system in our state. As the AMHS prepares to commemorate its 50th anniversary of service, we hope that you can participate in some of the many community celebrations planned for 2013.

As the State drafts its budget for the next fiscal year, the MTAB would offer the following recommendations for your consideration in support of the AMHS. MTAB has met recently and passed motions of support for the following items to be included in the FY2014 state budget:

- Funding for AMHS operations at current levels of service
- Fully funded capital improvement projects for the system
- Authorization to design next replacement vessel
- Alaska Class Ferry construction
- New AMHS reservations system
- Annual Appropriations to the Vessel Replacement Fund of at least \$60 million

Budgetary support is critical to continue moving travelers and goods in a safe and reliable manner. MTAB feels that vessel replacements are a critical step for the continued and future success of the Alaska Marine Highway System and the construction of the new Alaska Class ferry is central to that goal. But other ferries will need to be built to replace the aging fleet.

The 11-member Marine Transportation Board appreciates the opportunity to work with your Administration and provide input into the long-range planning that will allow a successful Alaska Marine Highway System to continue providing critical state services throughout the state.

On behalf of the Marine Transportation Advisory Board,

Robert Venables, Chair

cc: Alaska State Legislature
OMB Director Karen Rehfeld
Southeast Conference