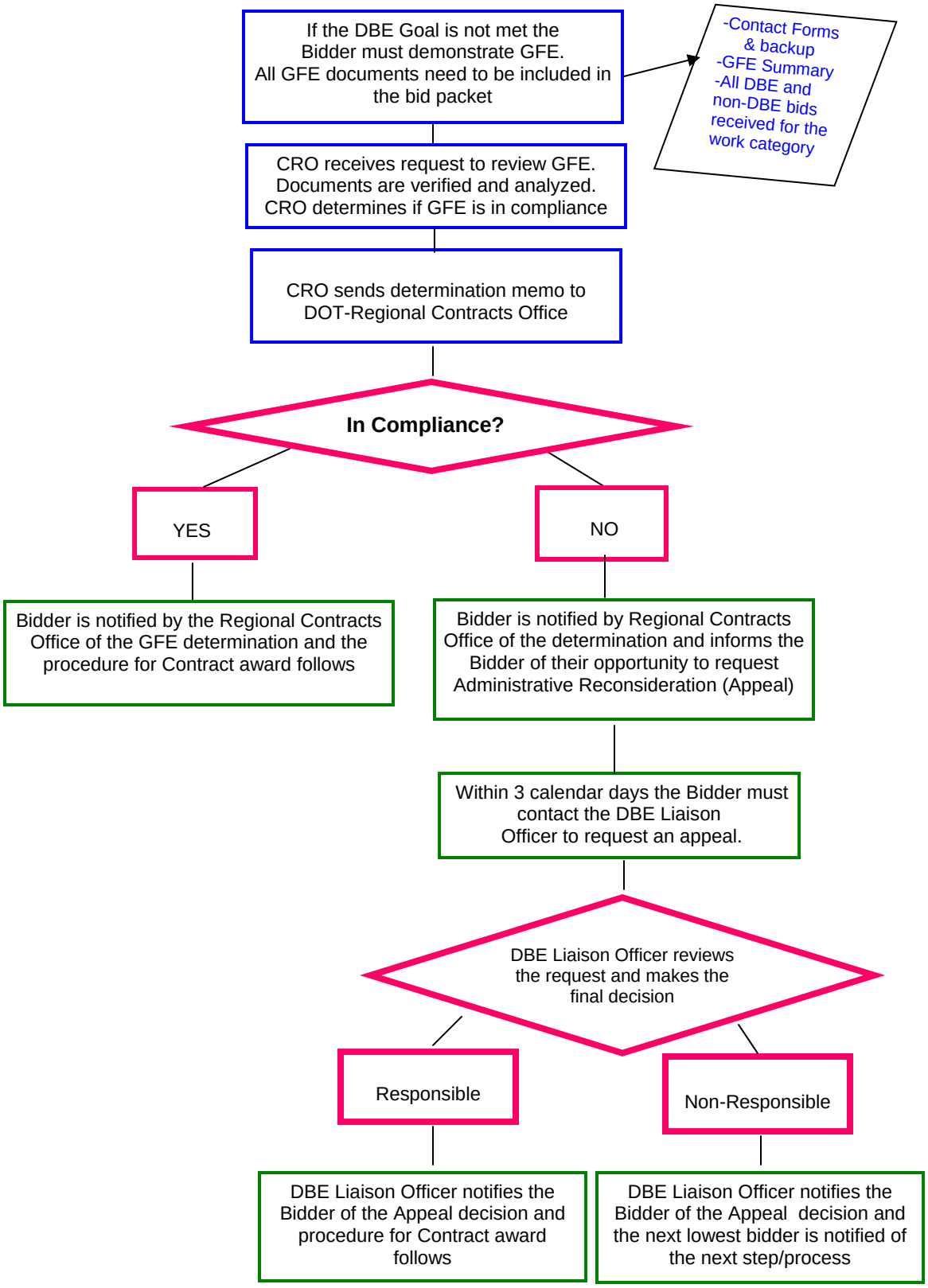Good Faith Efforts (GFE)