

NEWS RELEASE

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Airport Awards Terminal Advertising Interspace Airport Advertising Wins 7-Year Contract

Anchorage, Alaska October 9, 2002 – The Ted Stevens Anchorage International Airport is pleased to announce the award of a 7-year Display Advertising Concession Agreement to Interspace Airport Advertising.

“With the Airport being the primary gateway to Alaska, we consider it essential that the display advertising program support the uniqueness of Alaska while offering the latest technology of communication,” said Airport Director Morton V. Plumb Jr. “The Airport looks forward to working with Interspace Airport Advertising to develop a dynamic display advertising program in the coming years.”

Interspace manages display advertising programs at over 160 airports throughout North America and has demonstrated an ability to create a “sense of place” for the traveling public. Several local companies will provide support for Pennsylvania-based Interspace including construction, maintenance and graphic production vendors, electrical contractor Wire-Com and public relations and advertising contractor Northwest Strategies.

Interspace Airport Advertising representatives will be in Anchorage from October 7th through the 14th to meet with local and regional businesses which may be interested in advertising at the Airport.

The Airport serves over 5 million passengers every year.

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